

Message Text

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43

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E.O. 11652: N/A

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SUBJECT: POLISH AMERICAN CONCERT AGENCY (POLART)

REF: WARSAW 7619

1. IN A MEETING ON JANUARY 21, MR. JERZY MATULEWICZ, VICE DIRECTOR OF THE POLISH ARTISTIC AGENCY (PAGART), SAID THAT, THOUGH A FINAL AGREEMENT HAD NOT YET BEEN WORKED OUT WITH THE AMERICAN PARTNERS (SEE REF), PAGART HAS DECIDED TO BEGIN THE ACTIVITIES OF A POLISH ARTISTIC AGENCY IN NEW YORK CITY. THE U.S. AGENCY WILL BE CALLED POLART AND PAGART HAS RENTED OFFICE SPACE AT ROOM 1207, 1860 BROADWAY.

2. MR. ANDRZEJ IKANOWICZ, FORMER VICE DIRECTOR OF THE DEPARTMENT OF THEATER, MUSIC AND CONCERTS OF THE GOP MINISTRY OF CULTURE AND ART (MINCULT), WILL SERVE AS THE POLISH DIRECTOR OF POLART. IKANOWICZ LEFT POLAND JANUARY 21 FOR CANNES AND EXPECTS TO TRAVEL DIRECTLY ON TO THE U.S. FROM THERE.

3. MATULEWICZ REITERATED THE PAGART/MINCULT POSITION ON THE ESTABLISHMENT OF THIS AGENCY SAYING THAT THEY CONSIDERED THIS STEP ABSOLUTELY NECESSARY IN ORDER TO INCREASE THE IMPACT OF POLISH CULTURE ON THE UNITED STATES. HE FURTHER STATED THAT PAGART WANTED TO CONVINCE THEIR POSSIBLE AMERICANS PARTNERS IN THIS

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JOINT VENTURE OF THEIR SINCERITY BY RENTING OFFICE

SPACE AND SENDING IKANOWICZ TO BEGIN OPERATIONS
BEFORE THE FINAL AGREEMENT WAS REACHED.
DAVIES

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NNN

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